



Association of Indiana Convention and Visitors Bureaus
BOARD OF DIRECTORS MEETING
Wednesday, November 13, 2002
Lafayette, Indiana

MINUTES

President Amy Vaughan called the meeting to order at 10:20 am. She thanked the Greater Lafayette CVB for hosting this meeting and the evening dinner at the Museums at Prophetstown.

Secretary Karen Lentz called roll. She advised that the membership had received the minutes of the previous meeting and:

Moved by June Julien, Steuben County CVB; seconded by Jo Wade, Greater Lafayette CVB:
"That the minutes of the October 9, 2002 minutes of the Board of Directors be accepted as presented." Motion carried.

President's Report

Amy Vaughan reported that AICVB has received \$8,000 from the Indiana Hotel & Lodging Association as the AICVB part of the proceeds from the 2002 Hoosier Hospitality Conference. The Conference is co-sponsored by AICVB, Indiana Tourism, Indiana Hotel & Lodging Association and the Indiana Restaurant Association.

The 2003 Hoosier Hospitality Conference will be held on March 25-26 at the Westin Indianapolis. The topics and speakers are determined. Watch your mail for registration information. Amy thanked Peggy Hobson and Karen Lentz for working on the committee.

The AICVB government relations committee met last week in Indianapolis. Ten AICVB members (committee and officers) met with AICVB lobbyist Mark Shublak to discuss the AICVB legislative effort for 2003. The group identified topics of most concern for CVBs. They were the protection of the innkeepers tax and gaming.

AICVB members received a letter from county treasurers that was unclear. The AICVB lobbyist had a tax attorney review it and he will send a letter of clarification to AICVB members. The letter is about an administrative fee that hotels can take from their tax collections. It should not affect the total tax collections that come to CVBs.

The 2003 AICVB meeting locations will be distributed in December. Members will have an opportunity to vote on several of the locations.

Treasurer's Report

The president presented the statement of financial position.

Moved by June Julien, Steuben County CVB; seconded by Karen Lentz, Marion/Grant County CVB; "That the treasurer's report be accepted as presented." Motion carried.

Notices for 2003 AICVB dues will be sent out in December and may be paid in 2002 or early 2003.

Government Relations Committee

Lynn Lucas reported that the committee and officers met last week to discuss what topics could most affect CVBs during the 2003 Legislative session. These include food & beverage tax, opportunities for financing, innkeepers tax, gaming, Indiana Tourism funding, taxing of campgrounds, technical issues/economic impact/quality of life and how to tell this story, and daylight savings time. The group voted that the top two topics are innkeepers tax issues and gaming. The committee will provide a program at the January AICVB meeting and beyond to educate members about the issues so members can begin communicating with appropriate legislators. This will culminate in April when AICVB will sponsor an opportunity to meet one-on-one with legislators.

Membership Committee

June Julien reported that AICVB would develop a comprehensive statistical report of CVB budgets and how CVBs spend money. A questionnaire will be distributed soon to AICVB members. Please return your survey so that the results can be presented at the January AICVB member. This is meant to be a tool for AICVB members in their own communities.

New Business

Amy welcomed new members Jim Epperson, Harrison County CVB and Jerri Worthington, Rising Sun/Ohio County CVB; as well as guest Katie Holderby, Tour Indiana.

Katie Holderby, Tour Indiana, reported that the American Bus Association (ABA) would be in Indianapolis in February 2003 and that there are many opportunities for volunteering and participating. An 80-member delegation from Indiana is expected. Host functions will be held at the Indiana Historical Society, Circle Centre and the Indiana State Museum. Volunteers are needed for host city booths, airport, special events and hotel welcome desks. Katie has volunteer and sponsorship information.

Joe Ismail Ph. D. from Purdue University made a presentation on economic impact studies.

Indiana Tourism Report

The Tourism staff is doing "road shows" around the state to highlight upcoming activities and opportunities. Traveleze.com is free web site that is asking us to submit info. The contract has now been signed and the firm is now free to sell logo signs.

The funding of State Tourism is an evolving process and meetings continue. Senator Vi Simpson is being asked to be the potential legislative sponsor of a funding proposal that repositions Indiana Tourism as an economic development organization. The AICVB president represents AICVB in these discussions at the Tourism Council meetings. The Tourism Council has 5 governor appointee spots open; if anyone has suggestions to fill these positions, let Lynne Fuller know. Welcome to Jim Epperson, former State Tourism Director in Ohio, who is now at the Harrison Co. CVB.

The president adjourned the meeting at 12:10 pm.

Respectfully submitted,

Cathi Tanner Wineland, Administrative Coordinator