



Association of Indiana Convention and Visitors Bureaus  
BOARD OF DIRECTORS MEETING  
Wednesday, May 14, 2003  
Speedway, Indiana

**MINUTES**

President Peggy Hobson called the meeting to order at 10:14 a.m.

Secretary Karen Lentz called roll. A quorum was recognized. She advised that the membership had received the minutes of the previous meeting and:

Moved by Jim Epperson, Harrison Co. CVB; seconded by Lynn Lucas, Columbus Area Visitors Center: "That the minutes of the April 9, 2003 meeting of the Board of Directors be accepted as presented." Motion carried.

**Treasurer's Report**

President Peggy Hobson presented the statement of financial position.

Moved by Amy Vaughan, Hamilton County CVB; seconded by Rose Meldrum, Huntington Co. CVB; "That the treasurer's report be accepted as presented." Motion carried.

**Government Relations Committee**

Lynn Lucas thanked Mark Shublak and Ice Miller for their efforts during the legislative session. She also thanked everyone who attended the legislative dinner on April 9. There were 34 AICVB members and 27 legislators in attendance.

Mark Shublak reported that he is pleased with what AICVB was able to accomplish during the legislative session. He reviewed the bills that pertain to CVBs, as reported to all AICVB members via email report.

Lynn reported that approximately 50 people attended the May 13 Promote Indiana meeting. Dan O'Connell; Ft. Wayne; Dionne Wisniewski, LaPorte; Jim Epperson, Harrison County; Bob Bedell, Indianapolis; and Lynn Lucas, Columbus; are CVB representatives on the Board. Officers will be elected at the June 8

meeting. Lynn suggested that there is a great opportunity to help develop the new Department of Tourism and AICVB must determine what our role is in a grass roots effort to involved the entire tourism industry in this process.

### **Professional Development Committee**

Linda Lytle reported that the fall retreat is set for October 8-9, 2003 in Brown County.

### **Old Business**

#### **Industry Leadership Task Force**

Peggy reported that there is great momentum from the April 9 strategic planning meeting regarding AICVB's leadership role in the tourism industry. She asked all AICVB members to attend a task force meeting in June, date and location TBD.

#### **Bylaws**

The Executive Committee is reviewing the Bylaws. Changes to the Bylaws will be distributed prior to the August meeting and a vote will be taken at the August meeting.

The next meeting is August 13 in Kosciusko County.

The President adjourned the meeting at 11:18 a.m.

#### **Indiana Tourism Report**

Marianna Weinzapfel reported that an agricultural tourism meeting was held on April 30 and is an area to expand. Groups from Kentucky, Indiana and Illinois will meet to discuss opportunities for the Lincoln bicentennial I 2008. The spring and summer TV and radio ad campaign will run through mid-June.

She reported that Lynne Fuller is now directing the marketing planning for al the divisions of the Department of Commerce. Lynne is looking for volunteers to head up committees. Contact her if interested.

Promote Indiana will act as the advocacy groups for the Indiana Tourism Council and will give input regarding the direction of Tourism. An advisory group will be formed this summer.

Respectfully submitted,

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Cathi Tanner Wineland, Administrative Coordinator