



Association of Indiana Convention and Visitors Bureaus
BOARD OF DIRECTORS MEETING
Wednesday, January 8, 2003
Fishers, Indiana

MINUTES

President Amy Vaughan called the meeting to order at 10:00 am.

Secretary Karen Lentz called roll. A quorum was recognized. She circulated a membership roster for review and corrections, guests were asked to sign the back of the attendance sheet, and it was announced that copies of a recent article about CVBs would be available at a table at the back of the room.

She advised that the membership had received the minutes of the previous meeting and:

Moved by Linda Arnold, Kosciusko County CVB; seconded by Rose Meldrum, Huntington County VCB: "That the minutes of the November 13, 2002 minutes of the Board of Directors be accepted as presented." Motion carried.

President's Report

Amy Vaughan informed the membership that the schedule of AICVB meetings for 2003 can be found on the association's website. President Vaughan presented gift certificates to those members with perfect attendance for 2002. She reported that the Executive Committee had participated in a planning retreat on Tuesday; members interested in serving on committees should contact Vaughan or Peggy Hobson.

Vice-President's Report

Peggy Hobson shared that as a result of the planning session, job descriptions for each of the association's committees will be devised.

Treasurer's Report

The president presented the statement of financial position.

Moved by Mike Woolfington, Marshall County CVB; seconded by Greg Ayers, South Bend/Mishawaka CVB; "That the treasurer's report be accepted as presented." Motion carried.

Professional Development Committee

Amy Vaughan asked members to contact herself, Karen Lentz, or Peggy Hobson with ideas for monthly programs and retreat topics.

Communications Committee

Greg Ayers reported that the website has been updated and thanked Dionne Wisniewski and Cathi Wineland for their assistance. He also shared that, in addition to keeping the website current, the Communications Committee will be looking for ways to communicate AICVB's mission to other groups as well as finding mechanisms for keeping our membership informed about the activities of other

hospitality-related groups. Karen Lentz added that the PowerPoint presentation on Internet Marketing, from the October retreat, has been posted on the website.

Government Relations Committee

Lynn Lucas reported that Mark Shublak would be giving a presentation on the upcoming legislative session as part of the program portion of the meeting. Also, members were encouraged to mark their calendars for a legislative dinner to be held on April 9; one-on-one invitations will be issued to legislators. Coaching will be provided to those members who need assistance with various tourism-related issues. It was also noted that legislators will be invited to visit the marketplace floor during the American Bus Association's convention on February 5.

Membership Committee

Teresa Anderson reported that four CVBs are currently involved in the accreditation program. The Florida association recently adopted the program and a presentation will be made at the Illinois tourism conference in March.

New Business

Mark Shublak of Ice Miller, Indianapolis, made a presentation on the upcoming legislative session. Copies of his presentation will be emailed to members. Mr. Shublak asked members to contact Lynn Lucas with information about any legislative issues related to the tourism industry.

Amy Vaughan presented the following slate of officers for a two-year term: President, Peggy Hobson; President-Elect, Lynn Lucas; Secretary, Karen Lentz; Treasurer, Dionne Wisniewski; and Past-President, Amy Vaughan. There was a motion by Greg Ayers, and a second by Valerie Pena, to accept the slate as presented. The gavel was passed to Peggy Hobson by Amy Vaughan.

Peggy Hobson presented Amy Vaughan with a piece of art in recognition of her service to the association as president. Door prizes were awarded.

Indiana Tourism Report

Lynne Fuller reported that Tim Monger is the new director of Commerce; the regional directors will be more involved with development issues while marketing issues will continue to be handled by the Regional Marketing Managers. Lynne will be heading up marketing for all of Commerce. She noted that future budget cuts should be expected. VISTA award nominations are being solicited and the deadline for inclusion in the 2004 Travel Guide will be in June.

John Livengood gave a brief report on the Promote Indiana Coalition and emphasized the importance of developing dedicated funding for tourism. He noted that members of the hospitality industry will gather at the Statehouse on February 19 for legislative activities including a reception. The Hoosier Hospitality Conference will be held March 25-26.

Lynne Fuller thanked Amy Vaughan for her support and cooperation during her tenure as president; Amy then thanked Lynne for her efforts to support the tourism industry in Indiana.

President Peggy Hobson adjourned the meeting at 12:00 noon.

Respectfully submitted,

Karen Lentz, Secretary