



Association of Indiana Convention and Visitors Bureaus
BOARD OF DIRECTORS MEETING
Wednesday, October 8, 2003
Nashville, Indiana

MINUTES

President Peggy Hobson called the meeting to order at 8:00 a.m.

Vice President Lynn Lucas called the roll. A quorum was recognized. She advised that the membership had received the minutes of the previous meeting and:

Moved by June Julien, Steuben County CVB; seconded by Bonnye Busbice, Jackson County Visitor Center: "That the minutes of the August 13, 2003 meeting of the Board of Directors be accepted as presented." Motion carried.

President's Report

President Peggy Hobson handed out her report from the Indiana Tourism Council. The organization wants to become the Indiana Tourism Development Commission, keeping the same appointment structure. Two new work groups were added.

She invited members to attend the November 12 AICVB Board meeting in Kokomo.

Treasurer's Report

Treasurer Dionne Wisniewski asked committees to look at their financial needs for 2004 because the budgeting process will begin soon. She presented the statement of financial position.

Moved by June Julien, Steuben County CVB; seconded by Ralph Day, Anderson/Madison County VCB; "That the treasurer's report be accepted as presented." Motion carried.

Government Relations Committee

Chair Lynn Lucas reported that there would be an important meeting on November 7 at 10:00 a.m. at Ice Miller to address AICVB's legislative agenda for 2004. Everyone is welcome to attend or send ideas to the committee. The committee will prioritize issues that members bring to the table. Mark Shublak will email a survey to members regarding issues and will request feedback.

AICVB is helping to develop a new state department of tourism although many areas are very confusing. In August, some AICVB members attended a hearing of the subcommittee that is

addressing the restructuring of the Department of Commerce. This was a positive day for tourism. Governor Kernan said he would like the structure to remain as is. The remainder of the speakers said the structure put into the budget bill was good.

AICVB has been well represented at work group sessions, Indiana Tourism Council and Promote Indiana meetings.

The next step is to review the preliminary draft (PD3133) of the legislation that will develop the new department. Mark Shublak will get this emailed to all members.

Professional Development Committee

Chair Linda Lytle reported that the Hoosier Hospitality Conference would be held on March 17-18, 2004 at Hyatt Indianapolis. She reported that following the November AICVB Board meeting, the group would hear from Dave Nolan, former CEO of the Cleveland CVB on dealing with community stakeholders.

Industry Leadership Task Force

The Legislative Influence sub-group had a meeting. Draft recommendations are being circulated and will next go to AICVB's Government Relations committee. It will then be presented at the November AICVB Board meeting.

Old Business

The final draft of the updated Bylaws will go to AICVB's executive committee next week. An attorney at Ice Miller will look at Bylaws. They will be distributed at the November meeting and voted on at the January 2004 meeting.

The meeting was adjourned at 8:50 a.m.

The Institute for Convention and Visitor Bureau Accreditation (ICVBA)

ICVBA is no longer a committee of AICVB although reports will be given at AICVB meetings since AICVB started the Institute. Indiana now has 8 CVBs going through the process of pre-certification or accreditation process. Contact Teresa Anderson or Diana Lawson about the costs, time, etc. to identify the benefits of process.

Don Anderson thanked AICVB for support of ICVBA. There are now 20 CVBs nationally going through the process including two in Florida.

First CVB in the nation to achieve accreditation is Elkhart County CVB and they received accreditation with distinction. Diana Lawson was officially recognized and presented with a plaque. Diana explained that the accreditation process was a wonderful learning experience and that she thinks it is valuable to know that CVBs are doing everything possible to be accountable.

Members asked for an explanation of the individual accreditation program. CDME is Certified Destination Management Executive, a program of IACVB. Courses toward this certification are available through IACVB, at Purdue, and elsewhere.

Respectfully submitted,

Cathi Tanner Wineland, Administrative Coordinator